



Sustainable wine

Sustainable Wine Packaging 2021

June 23 2021

A one-day virtual conference. Discussion based and PPT free.

How sustainability is set to transform packaging – and what this means for the industry

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Conference Agenda

09.00 – 09.15am BST	Opening remarks
09.15 – 10.30am BST	<p>The carbon footprint of packaging: And what should be done about it</p> <p>Research appears to show that packaging can be the largest part of wine’s carbon footprint, with up to 30% of the GHG emissions from wine, being in bottle manufacture and transport. We will look at the latest numbers on impact, how this can be changed. We’ll also ask what retailers want now on packaging performance, and how will that change to 2025 and beyond?</p> <p>Speakers:</p> <ul style="list-style-type: none">- Anne Jones, partner and category manager drinks, Waitrose & Partners- Kim Forsberg, sustainability manager, VinGruppen- Joanna Griffiths, global food community director, BSI
10.30 – 10.40am BST	Mini break
10.40 – 11.20am BST	<p>How can and will glass reduce its CO2 footprint?</p> <p>The glass industry has come under pressure on its CO2 footprint in recent years. Bottle weight has become the most significant factor in climate change in wine as a result of the footprint of glass. Meanwhile alternative formats are getting a lot of attention. However, glass is here to stay for much of the wine industry. So how can it, and is it, reducing its footprint? And what can wine bottle sourcing businesses do, to support lower carbon glass? We will discuss here.</p>

Please contact [Julie Rothwell](#) to discuss speaking and sponsorship opportunities.

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	<p>Speakers:</p> <ul style="list-style-type: none">- Dr. Nick Kirk, technical director, British Glass
11.30am – 12.30pm BST	<p>Principles in practice: How can retailers engage consumers in sustainable wine formats?</p> <p>Speakers:</p> <ul style="list-style-type: none">- Muriel Chatel, managing director, Borough Wines- Melissa Saunders, MW, Communal Brands, Wine Queen
12.30 – 1.30pm BST	Lunch break
1.30 – 2.30pm BST	<p>Distribution and logistics: How much further is there to go in reducing distributions' CO2 footprint?</p> <p>Speakers:</p> <ul style="list-style-type: none">- Mickael Alborghetti, CEO & founder, Ethic Drinks- Oli Purnell, co-founder, The Copper Crew- Sam Boex, co-founder, Flexi Hex
2.30 – 3.30pm BST	<p>The role of importers: How much further can they go in reducing the CO2 footprint of how they move wine around?</p> <p>Speakers:</p> <ul style="list-style-type: none">- Richard Ellison, managing director, Wanderlust Wines- Nicolas Rizzi, owner, Modal Wines
3.30 – 3.40pm BST	Mini break
3.40 – 4.40pm BST	<p>Sustainable packaging innovation: A look at the most exciting options, and how they stack up for design, utility and lower impact</p> <p>An opportunity to discuss the reality of reusable packaging for refillable retailing. How recyclable can bag in box become, and when? Which are the best examples that may dominate the market and the technology behind recycling them?</p> <p>Speakers:</p> <ul style="list-style-type: none">- Oliver Lea, co-founder & managing director, The BIB Wine Company- Dr. Carlos Ludlow Palafox, CEO, Enval- Sally Evans, owner & winemaker, Château George 7- Rob Malin, CEO & co-founder, When in Rome
4.40 – 5.30pm BST	Networking zoom drinks in various Zoom rooms

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Confirmed Speakers

1. Richard Ellison, managing director, **Wanderlust Wines**
2. Nicolas Rizzi, owner, **Modal Wines**
3. Joanna Griffiths, global food community director, **BSI**
4. Oliver Lea, co-founder & managing director, **The BIB Wine Company**
5. Anne Jones, partner and category manager drinks, **Waitrose & Partners**
6. Sam Boex, co-founder, **Flexi Hex**
7. Oli Purnell, co-founder, **The Copper Crew**
8. Muriel Chatel, managing director, **Borough Wines**
9. Dr. Carlos Ludlow Palafox, CEO, **Enval**
10. Kim Forsberg, sustainability manager, **VinGruppen (Sweden)**
11. Rob Malin, CEO & co-founder, **When in Rome**
12. Dr. Nick Kirk, technical director, **British Glass**
13. Sally Evans, owner & winemaker, **Château George 7**
14. Mickael Alborghetti, CEO & founder, **Ethic Drinks**
15. Melissa Saunders, MW, **Communal Brands, Wine Queen**

Note that this conference will be in an “Open Debate” format. This means no long speeches or boring slides. It means debate, discussion, and informed opinion: We ask and expect the audience to engage early, and bring their views, experiences and views to the discussion