



SWR Global Conference Series 2023

Conference 1: How to turn climate mitigation and adaptation into business opportunity

1st February 2023

February 1st: Day One of Conference - UTC London

1.00 - 1.50 pm	<p>Strategy in action: Real life examples of climate innovation creating business opportunity</p> <p>The science and impacts of climate change are clear, and do not need debating here. What we do need to urgently consider is how wine businesses can turn mitigation and adaptation into opportunity. In this session, we'll discuss:</p> <ul style="list-style-type: none">• Is there too much doom and gloom? Do we need to change the climate narrative in wine?• What constitutes an effective climate strategy - and how that must be part of a credible broader sustainability strategy?• Examples of game changing approaches in action: How do we inspire wine businesses to take action, and lead using their ability to engage consumers and the value chain?• What's the role of groups such as the Sustainable Wine Roundtable (SWR), and others, in coordinating and catalysing action, and communicating that to the industry and outside wine? <p>Speakers: Kim Forsberg, Sustainability Manager - <i>Vingruppen</i> Valentina Lira, Sustainability Director - <i>Vina Concha Y Toro</i> Marta Mendonca, Manager - <i>The Porto Protocol</i> Sandrine Sommer, Chief Sustainability Officer - <i>Moët Hennessy</i> James Streeter, Chair of SWR Leadership Committee - <i>Sustainable Wine Roundtable</i></p> <p>Moderator: Toby Webb, Executive Director - <i>Sustainable Wine Roundtable</i></p> <p>Online Event: Join the Zoom link - Click Here</p>
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1.50 - 2.00 pm	<i>Mini Break</i>
2.00 - 2.50 pm	<p>So you understand the need to tackle emissions: How do you get started?</p> <p>Climate strategies must be part of a holistic sustainability strategy, which is more than a few web pages featuring babydoll sheep, alternative packaging pilots and diversity initiatives. Starting with climate change is a good way into broader sustainability strategies. So how can you learn from wine businesses trying to lead in the space. Specifically:</p> <ul style="list-style-type: none"> ● What are the tools and off the shelf approaches that help you set a baseline? ● How do you put them into action, and what is a meaningful timeline to create a climate, then a holistic sustainability strategy? ● Examples of how it's done - what are the transferable lessons for others? ● How can collaboration initiatives, such as SWR, improve collaboration and sharing of better practices? <p>Speakers: Julien Gervreau, Founding Board Member - <i>International Wineries for Climate Action</i> Michele Manelli, Owner and Winemaker - <i>Salcheto Winery</i> Sarah Braude, Sustainability Manager - <i>Casella Family Brands</i> Erica Landin-Löfving, Chief Sustainability Officer - <i>Vintage Wine Estates</i></p> <p>Moderator: Dr. Peter Stanbury, Research Director - <i>Sustainable Wine Roundtable</i></p> <p>Online Event: Join the Zoom link - Click Here</p>
3.00 - 3.50 pm	<i>Mini Break</i>

<p>4.00 - 4.50 pm</p>	<p>BREAKOUT SESSION 1</p> <p>Bottle weight reduction</p> <p>Bottle weight reduction is happening, but not nearly fast enough. So how are groups such as SWR accelerating the process? What are some timescales and upcoming requirements from retailers? How can change be supported across the value chain? How will reduction plans be best aligned with alternative packaging approaches?</p> <p>Speakers: Nick Kirk, Technical Director - <i>British Glass</i> Simon Mason, Head of Wine Sustainability & Due Diligence - <i>The Wine Society</i> Linda Johansson, Sustainability Manager - <i>Systembolaget</i> Barry Dick, BWS Global Bulk Wine Sourcing Manager - <i>Waitrose & Partners</i> Josep Maria Ribas Portella, Board Member - <i>International Wineries for Climate Action</i> Maarten Vreeswijk, Sourcing Manager Wine & Wine Sustainability Lead - <i>Ahold Delhaize</i></p> <p>Moderator: Dr. Peter Stanbury, Research Director - <i>Sustainable Wine Roundtable</i></p> <p>BS 1: Join the Zoom link - Click Here</p>	<p>BREAKOUT SESSION 2</p> <p>Mitigation and adaptation in the vineyard</p> <p>A good vineyard could easily be a net carbon or GHG sink. But how can land use enhance that, drive regenerative approaches, whilst keeping labour costs manageable? How can this approach work in a vineyard where the wine is NOT sold at a premium?</p> <p>Speakers: Justin Howard-Sneyd, Trustee - <i>Regenerative Viticulture Foundation</i> Felix Egerer, Viticulturist - <i>Unsworth Vineyards</i> Silvina Van Houten, Viticulturist - <i>Catena Zapata</i> Nicolas Jamin - Manager - <i>Vigne Vivante</i> Johan Reyneke, Owner and Producer - <i>Reyneke Wines</i></p> <p>Moderator: Toby Webb, Executive Director - <i>Sustainable Wine Roundtable</i></p> <p>BS 2: Join the Zoom link - Click Here</p>	<p>BREAKOUT SESSION 3</p> <p>Winery impact reduction, from CO2 to water</p> <p>Wineries have serious environmental impacts, and carry health and safety risks. Water, power, other input costs, are all going up. So how can a sustainability based approach reduce inputs, save money and improve worker well being? (there are proven links between better environmental management and improved productivity and safety)</p> <p>Speakers: Bruno Guemes, Environmental Programme Manager - <i>Amfori</i> Drea Kaiser, Chair - <i>Sustainable Winegrowing Ontario</i> Jean-Philippe Ricard, Director - <i>Innovin</i> Cecilia Acosta, Head of Research and Development - <i>Bodega Argento and Otronia</i></p> <p>Moderator: Hanna Halmari, Editor - <i>Sustainable Wine</i></p> <p>BS 3: Join the Zoom link - Click Here</p>
<p>4.50 - 5.00 pm</p>	<p><i>Mini break</i></p>		

<p>5.00 - 5.50 pm</p>	<p>BREAKOUT SESSION 4</p> <p>Alternative packaging formats and social acceptance</p> <p>Alternative packaging is a broad spectrum for consumers. Some of it is really appealing, whilst some looks straight out of the 1970s. Design will be key in driving consumer demand but so will 'choice editing' and preferential shelf space by retailers, along with other consumer marketing efforts. So what are the latest numbers on sales, and how do/will sales scale and impacts (recycling) be tackled?</p> <p>Speakers: Barry Dick, BWS Global Bulk Wine Sourcing Manager - <i>Waitrose & Partners</i> Anne Jones, BWS & Sustainability Expert - <i>Waitrose & Partners</i> Oliver Lea, Managing Director - <i>The BIB Wine Company</i></p> <p>Moderator: Joe Fattorini, Marketing Consultant</p> <p>BS 4: Join the Zoom link - Click Here</p>	<p>BREAKOUT SESSION 5</p> <p>Sustainable Transport</p> <p>What will electrification mean for distribution emissions in wine, and how fast will we get there?</p> <p>What are the other technologies, such as Liquefied Natural Gas (LNG)? Is it viable?</p> <p>Optimisation on the road to transformation: What do we mean by 'slow logistics' and what will be the impact? Will it make the difference, fast enough to meet expectations?</p> <p>Speakers: Mathias Wideroth, Founder and Chairman - <i>Scandinavian Logistic Partners</i></p> <p>Moderator: James Streeter, Chair to the SWR Leadership Committee - <i>Sustainable Wine Roundtable</i></p> <p>BS 5: Join the Zoom link - Click Here</p>	<p>BREAKOUT SESSION 6</p> <p>Carbon offsetting, and will insetting be the future?</p> <p>Carbon offsetting has a bad name, and simple solutions such as tree planting are coming under increasing scrutiny. Nevertheless some parts of the wine value chain do and will have unavoidable emissions to negate on the road to Net Zero. So how do you best do that? The guidance around land use is increasingly encouraging Insetting over offsetting. This makes perfect sense in the wine world given the traceability advantage wine has. So when will it happen in wine, how, and what are the opportunities to enhance regenerative approaches and talk to consumers about it?</p> <p>Speakers: Carlos De Jesus, Director Marketing and Communications - <i>Amorim Cork</i> Dom de Ville, Director of Sustainability and Social Impact - <i>The Wine Society</i> Marta Juega Rivera, Sustainability Manager and Winemaker - <i>Alliance Wine</i> Antonio Roade Tato, Co-owner & Lead Corporate Impact - <i>Lagar do Vento vineyard and IDH</i> Jonathon Alcock - <i>Verra</i></p> <p>Moderator: Toby Webb, Executive Director - <i>Sustainable Wine Roundtable</i></p> <p>BS 6: Join the Zoom link - Click Here</p>
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5.50 - 6.00 pm	<i>Mini break</i>
6.00 - 6.50 pm	<p>Supply chain data collection, how will unified approaches transform sustainability performance?</p> <p>Big players in wine, such as retailers, want to take a consistent approach to the sustainability data they ask for from importers, distributors, producers and other suppliers. This makes sense and can also have a positive impact on the value chain in terms of reducing costs and saving time. So what are the trends? We'll include an update on the SWR retailer initiative in this area and look at how bottle weight approaches will spread to other areas.</p> <p>Speakers: Ondrej Tarabus, Climate Programme Director - <i>Preferred by Nature</i> Andrés Valero, Sustainability and CSR Leader - <i>Grupo Avineca</i> Ree du Toit, Production Director - <i>DGB</i> Michele Manelli, Owner and Winemaker - <i>Equalitas Vice President</i></p> <p>Moderator: Dr. Peter Stanbury, Research Director - <i>Sustainable Wine Roundtable</i></p> <p>Online Event: Join the Zoom link - Click Here</p>
7.00 - 7.30 pm	<p>Fictional case study: What a carbon positive wine would look like from vine to post-consumption</p> <p>In this short final session, we'll consider how grapes from harvest will be consumed sustainably by 2030, including the all important packaging and distribution aspect. We'll look at how a regenerative, circular wine supply will look end to end, and have the most positive impact on society and the environment.</p> <p>Speakers: Dom de Ville, Director of Sustainability and Social Impact - <i>The Wine Society</i> Tamlyn Currin, Sustainability Editor - <i>JancisRobinson.com</i> James Streeeter, Chair to SWR Leadership Committee - <i>Sustainable Wine Roundtable</i> David A. Harvey, Wine Importer - <i>Raeburn Fine Wines</i></p> <p>Moderator: Toby Webb, Executive Director - <i>Sustainable Wine Roundtable</i></p> <p>Online Event: Join the Zoom link - Click Here</p>

See below for information on becoming an SWR Sponsor.

Sustainable Wine Roundtable

Sponsorship Options

2022-2023

SWR Global Conference Series 2023

Overview: This series follows a number of successful [Sustainable Wine](#) conferences, dating back to 2017. In 2019/20/21/22 more than 4000 wine executives attended our online conferences.

Our reach grows by the day, and we expect our 2023 series of three one day conferences, timed for both European afternoons and USA mornings, to attract thousands of wine professionals, from retail to producers, to distributors and marketers, from all over the world.

The three planned events and dates are:

Conference 1 - *How to turn climate mitigation and adaptation into business opportunity*

Date - 1st of February 2023

Conference 2 - *The Sustainable Vineyard & Winery in 2030*

Date - 3rd of May 2023

Conference 3 - *Consumers: How sustainability can keep wine relevant*

Date: 15th of November 2023

And here are the sponsorship options available for your budget planning:

Top-tier Sponsor

- Promoted as a 'Global Supporting Partner' of the entire SWR Conference Series 2023;
- Three Speaking slots across 2023 Series;
- Two Podcast Interviews in 2023;
- Logo featured on Conference Series webpage;
- Logo placement on video hold screens in 2023 Series;
- Verbal recognition before all plenary sessions across Conference Series 2023;
- One LinkedIn and Instagram post promoted as 'Global Supporting Partner';
- Promoted in the SW newsletter (four editions) in two months build up to the event;
- Verbal recognition in all session recordings as a 'Global Supporting Partner' published as Podcasts.
- Logo featured as a 'Global Supporting Partner' in all press releases and promotional materials.

Sponsorship Cost: £10,000

Second Tier Sponsor

- Promoted as a 'Global Supporting Partner' of the entire SWR Conference Series 2023;
- Two Speaking slots across 2023 Series;
- One Podcast Interview in 2023;
- Logo featured on Conference Series webpage;
- Logo placement on video hold screens in 2023 Series;
- One LinkedIn and Instagram post promoted as a 'Global Supporting Partner';
- Promoted in the SW newsletter (four editions) in two months build up to the event;
- Logo featured as a 'Global Supporting Partner' in all press releases and promotional materials.

Sponsorship Cost: £7,500

Third Tier Sponsor

- Promoted as 'Global Supporting Partner' of one Conference in the 2023 Series;
- One Speaking slot at one Conference in 2023 Series;
- Logo featured at one Conference Series webpage;
- Logo placement on video hold screens in one conference;
- One LinkedIn and Instagram post promoted as 'Global Supporting Partner';
- Logo featured as a 'Global Supporting Partner' in all press releases and promotional materials for one conference.

Sponsorship Cost: £5,000

SWR Pre-conference Workshop

Overview: A three hour pre-conference virtual workshop where we deep dive into a specific area of sustainability in wine with the audience. The SWR will work with you to craft an agenda over two to three hours, invite industry experts and other speakers to take part and we will deliver the marketing and run the workshop on the day. SWR is able to collaborate with the sponsor to organise and facilitate the event in coordination with the host as needed.

The benefits of this sponsorship include:

- Focused time in front of a professional audience (past workshops have attracted 250+ wine industry professionals);
- Tailor the agenda to suit your priorities - and meet the needs of attendees;
- Breakout group opportunity during workshop to divide into working groups and report back;
- Sixty minute break out session within one main conference to promote your organisation and activities during pre-conference workshop;
- One Podcast Interview in 2023;
- One LinkedIn and Instagram post to promote workshop;
- Post conference, licensing of the audio and video materials can be featured on Sustainable Wine.co.uk.

Sponsorship Cost: £10,000