

# SWR Global Conference Series 2023

*Sponsorship Deck*





# Table of Contents

About us

*01*

SWR Members

*02*

Our Audience

*03*

About event

*04*

Event Flow

*05*

Sponsorship

*06*

Contact

*07*

# About Us

## 80 + Members



A global membership organisation.

## Wine value chain



Representation from the whole wine value chain from production to retail.

## International



More than 20 wine producing regions represented from around the world.

## Action Orientated



SWR catalyses and drives collective action and knowledge sharing.



A global collaborative platform to advance sustainability across the wine industry from production to retail.



# SWR Members

There is active participation and support from across the wine value chain. To view our full list of members visit our website:

<https://swroundtable.org/join-us>



AMORIM CORK



bsi.



CLOUDY BAY  
NEW ZEALAND

VIÑA CONCHA Y TORO  
FAMILY OF WINERIES



DOMAINE  
BOUSQUET  
Naturally Elegant Wines™



AVINEA



INTERNATIONAL  
WINERIES FOR  
CLIMATE ACTION

Jancis Robinson.com



NAPA GREEN



Wines of  
South Africa  
welcome to our world of diversity

Boldly,  
NY.  
www.newyorkwines.org

north  
southwines



1850 1924  
RAMÓN BILBAO



SCHENK

STE MICHELLE  
WINE ESTATES



SUSTAINABLE  
WINEGROWING  
BRITISH COLUMBIA  
Inspired people growing outstanding wine



TREASURY WINE ESTATES

VINGRUPPEN | NORDEN  
VINLINC WINEBYWORLD THE WINE SOCIETY OF SWITZERLAND WINE SOCIETY OF SWITZERLAND

VINS DE BORDEAUX

VVE  
VINTAGE WINE ESTATES

Waitrose



RATHFINNY





# Our audience

SWR's audience includes more than 3,500 + senior professionals working in wine sustainability globally. This network has been curated through years of conferences, publishing and discussion platforms. We also have close relationships with actors across the full supply chain, in different geographies, covering all wine activities. We understand which stakeholders to engage and how to engage them for impactful discussions, collaboration and outcomes.



**Newsletter/  
database**

**3,500+**

Sustainability  
professionals



**SWR Members  
Mailing List**

**180+**

Membership  
Contactbase



**Webinars**

**500-1500+**

Regular sign-ups



**Website  
audience**

**5,000+**

Annual users



**LinkedIn  
channels**

**18,000+**

Sustainability  
professionals



**Podcast  
channel**

**1,000+**

Monthly  
downloads



# About the Event



## *SWR Global Conference Series 2023*

Following the success of the conferences held by Sustainable Wine since 2017, which had more than 4,000 wine executives participate from around the world, we expect our Global Conference Series in 2023 of three one day conferences, timed for both European afternoons and USA mornings to attract thousands of wine professionals from retail, to distributors and marketers.

Each conference will showcase real world solutions to the most pressing and urgent challenges. We will look at what's driving value chain change and how the wine industry is working to ensure industry wide resilience.

01

### **Conference 1**

**Title:** *How to turn climate mitigation and adaptation into business opportunity*

**Date:** 1st February 2023

02

### **Conference 2**

**Title:** *How to turn climate mitigation and adaptation into business opportunity*

**Date:** 3rd May 2023

03

### **Conference 3**

**Title:** *Consumers - How sustainability can keep wine relevant*

**Date:** 15th November 2023

## Conference 2 – How to turn climate mitigation and adaptation into business opportunity

Date: 3rd May 2023

### Event Flow

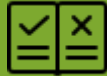
#### Session 1



10:00 am GMT

**Can sustainability make vineyards and wineries more profitable? Practical examples**

#### Session 2



10:50 am GMT

**What are the regulatory, business case, and investor drivers for sustainability?**

#### Session 3



11:40 am GMT

**In the vineyard: How does sustainability regenerate vineyards without organics?**

#### Session 4



12:30 pm GMT

**In the vineyard: Water and irrigation**

#### Session 5



13:10 pm GMT

**In the vineyard: Agroforestry and regeneration**

## Conference 2 – How to turn climate mitigation and adaptation into business opportunity

Date: 3rd May 2023

### Event Flow

Session 6



14:00 pm GMT

**In the winery:  
Water use**

Session 7



14:50 pm GMT

**In the winery:  
Energy use and  
Capturing CO2 – should  
you do it?**

Session 8



15:10 pm GMT

**In the winery:  
Sustainable  
design, and  
building  
efficiency**

Session 9



16:00 pm GMT

**Emerging  
solutions for  
sustainability  
in vineyards  
and wineries**

Session 10



16:50 pm GMT

**What will a  
sustainable  
vineyard  
and winery  
look like in  
2030?**





# Sponsorship Opportunities



## Opportunity for leveraged lead generation

Access to an audience who have all invested time and money in specific sustainability issues.



## Raise your profile as a key player in wine sustainability

In front of an audience full of key wine industry stakeholders helping to drive sustainability forward.



## Meet key stakeholders and build partnerships

Heightened visibility, making connections with potential clients and business partners a far easier process.



# Special Benefits for Sponsors

## Global Partner



Our 'Top Tier' Sponsors benefit from:

- Promoted as a 'Global Partner';
- Three speaking slots at Conference 2;
- 1 Podcast Interview in 2023
- 1 Q&A Interview in 2023 ;
- Logo featured on conference webpage;
- Logo placement on video hold screens;
- Verbal recognition before all plenary sessions;
- Promoted as 'Global Partner' in Sustainable Wine newsletter x 4;
- Verbal recognition in all Podcast recordings;
- Logo featured as 'Title Sponsor' in press release and promotional material.

Sponsorship Cost: 7500 euros

## Regional Partner



Our 'Second Tier' Sponsors benefit from

- Promoted as a 'Regional Partner;'
- Two speaking slots at Conference 2;
- 1 Podcast Interview;
- Logo featured on conference webpage;
- Logo placement on video hold screens;
- Promoted as 'Regional Partner' in Sustainable Wine newsletter x 2

Sponsorship Cost: 5000 euros

## Supporting Partner



Our 'Third Tier' Sponsors benefit from:

- Promoted as a 'Supporting Partner'
- One speaking slot at Conference 2;
- Logo featured on conference webpage;
- Logo placement on video hold screens;

Sponsorship Cost: 3500 euros





# Contact

## For SWR enquiries:

**Tom Owtram**

Operations and Partnerships Manager

[tom@sustainablewine.co.uk](mailto:tom@sustainablewine.co.uk)

## For speaking and sponsorship enquiries:

**Veronika Busel**

Project Lead

[Veronika@sustainablewine.co.uk](mailto:Veronika@sustainablewine.co.uk)

## For membership enquiries:

**Delaney Sheridan**

Memberships and Marketing Coordinator

[delaney@sustainablewine.co.uk](mailto:delaney@sustainablewine.co.uk)