



## SWR Global Conference Series 2023

*The sustainable vineyard and winery in 2030*

3rd May 2023

**May 3rd - GMT London**

<p>8:30 - 9:50 am</p>	<p><b>Pre conference workshop: Optimising labour and human capital in vineyards and wineries</b></p> <p>In this pre-event workshop, open to *SWR members, we will discuss how the wine sector can tackle important labour and human rights issues in wine. We will look at the drivers, incentives and business case to do so, and focus on how SWR can work with members to deliver a practical programme that meets retailers needs whilst focusing on better outcomes for vineyard and winery operators, and their workforce.</p> <p><b>Speakers</b></p> <p>Axel Kollberg, Sustainability Manager - Human Rights in Global Supply Chains, Systembolaget (Sweden)</p> <p>Anu Kultalahti, Researcher, Finnwatch (Finland)</p> <p>Timothy Gore, KPMG, Director, Sustainability Advisory (Climate, Circular Economy &amp; Human Rights) (Sweden)</p> <p>Jimena Sanchez, Network Representative, Amfori (Belgium)</p> <p>Stefano Stefanucci, Director, Equalitas (Italy)</p> <p><b>Moderator:</b> Dr. Peter Stanbury, Research Director, SWR (UK)</p>
<p>9.50 - 10.00 am</p>	<p><i>Mini Break</i></p>

<p>10:00 - 10:40 am</p>	<p><b>Can sustainability make vineyards and wineries more profitable? Practical examples</b></p> <p>In this opening session, we're avoiding cliched leadership speeches and diving right into real life practical examples of HOW sustainability in practice has delivered for wine businesses, both in the fields and in production.</p> <p><b>Speakers</b></p> <p>Dom de Ville, Director of Sustainability and Social Impact, The Wine Society (UK)</p> <p>Victoria González-Gordon López de Carrizosa, Chief Sustainability Officer, González Byass (Spain)</p> <p>Marta Mendonca, Manager, Porto Protocol (Portugal)</p> <p><b>Moderator:</b> Wendy Narby, Wine educator and Founder, Insider Tastings (UK)</p>
<p>10:40 - 10:50 am</p>	<p><i>Mini Break</i></p>
<p>10:50 - 11.30 am</p>	<p><b>What are the regulatory, business case, and investor drivers for sustainability?</b></p> <p>Large wine retailers, as high profile companies exposed to climate risk, investor interest and millions of customers, understand the drivers for sustainability change. But smaller companies, outside some large producer groups in wine, face less scrutiny and pressure. Our panel will discuss how the business case for sustainability is moving from larger to smaller companies in wine, and what can be done to turn 'business drivers' into commercial opportunity.</p> <p><b>Speakers</b></p> <p>Stephanie Duboudin, Interim CEO, Winevictoria (Australia)</p> <p>Marcus Ihre, Sustainability Manager, Systembolaget (Sweden)</p> <p>Andrew Gale, Director of Technical &amp; Sustainability, Enotria &amp; Coe (UK)</p> <p>Gregoire Letort, Founder, Stealth Mode (Sweden)</p> <p><b>Moderator:</b> Caroline Hermann MW (USA)</p>
<p>11.30 - 11.40 am</p>	<p><i>Mini Break</i></p>

11:40 - 12:20 pm	<p><b>In the vineyard: How does sustainability regenerate vineyards without organics?</b></p> <p>Those who work in sustainable viticulture know that organics are not the solution to sustainable vineyards at scale. So without spending our time knocking organics let's focus this session on answering the question: "What does sustainability in vineyards, at scale, look like?" SWR has a working group of leading large scale producers looking at this. We'll consider their views – and have an interactive discussion.</p> <p><b>Speakers</b></p> <p>Stephen Cronk, Chairman of Trustees, Regenerative Viticulture Foundation (UK)</p> <p>Bruno Le Breton, Owner &amp; Winemaker, BLB Vignobles (France)</p> <p>Michele Manelli, Owner &amp; Winemaker, Salcheto Winery (Italy)</p> <p>Dr. Charles 'Merf' Merfield, Merfield Agronomy Ltd (New Zealand)</p> <p><b>Moderator:</b> David Harvey, Raeburn Fine Wines (UK)</p>
12:20 - 12:30 pm	<i>Mini break</i>
12:30 - 13:00 pm	<p><b>In the vineyard: Water and irrigation</b></p> <p>"We'll run out of water before climate change gets us". So said the owner of a leading Spanish producer at a London event recently. Nothing focuses the minds on climate change quite like extended drought. It's clear we can't really separate the two. So what are the emerging better practices on water and irrigation management? More importantly, how can groups such as SWR enable the sharing of practices and data, so the producer groups can learn, and share, what works in improving practices, and outcomes.</p> <p><b>Speakers</b></p> <p>Cecilia Acosta, Agricultural Manager, Grupo Avinea (Argentina)</p> <p>Dudley Brown, Owner and Viticulturist, Inkwel Wines (Australia)</p> <p>Álvaro Martinho Lopes, Winemaker, Real Companhia Velha (Portugal)</p> <p>Sushma Shankar, Co-Founder &amp; COO, Deep Planet (UK)</p> <p><b>Moderator:</b> James Streeter, Chair, SWR (UK)</p>
13:00 - 13:10 pm	<i>Mini break</i>

13:10 - 13:50 pm	<p><b>In the vineyard: Agroforestry and regeneration</b></p> <p>Do vineyard operators understand what agroforestry means for vineyards? How can such practices tackle climate change and add to regeneration? In this session our speakers will discuss the benefits and practices that make a difference.</p> <p><b>Speakers</b></p> <p>Nicolas Daspres, Programme Coordinator, Terra Vitis Loire (France)</p> <p>Etelle Higonnet, Environmental and Human Rights Expert, Chevalier de L'ordre National du Mérite (USA)</p> <p>Mathieu Meyer, Estate Director, Château Galoupet, (LVMH) (France)</p> <p><b>Moderator:</b> Patrick Worms, Senior Science Policy Advisor, CIFOR-ICRAF (Belgium)</p>
13:50 - 14:00 pm	<i>Mini break</i>
14:00 - 14:40 pm	<p><b>In the winery: Water use</b></p> <p>We've all been to wineries, or worked in them, and seen the endless hoses, doing important work helping managing hygiene and wine quality. But how clear are we about what represents best practice in winery water use? On the one hand no-one likes to waste water, but on the other, it is not always competitively priced, and incentives matter. In this session we'll consider if there is a knowledge sharing gap, how much water efficiency can save producers, and what role SWR might play.</p> <p><b>Speakers</b></p> <p>Nicolas Daspres, Programme Coordinator, Terra Vitis Loire (France)</p> <p>Robert Eden, General Manager, Chateau Maris (France)</p> <p>Andrés Valero, Sustainability and CSR Leader, Grupo Avinea (Argentina)</p> <p><b>Moderator:</b> Dr. Peter Stanbury, Research Director, SWR (UK)</p>
14:40 - 14:50 pm	<i>Mini break</i>
14:50 - 15:30 pm	<p><b>In the winery: Energy use and Capturing CO2 – should you do it?</b></p> <p>A handful of wineries around the world are capturing and re-using or storing CO2. In this session we'll ask why, although we know part of the answer (climate change). but also, how much does it cost to do so? What does it cost to capture – and re-use - CO2, and what are the uses for it (in tanks, as a solid) once you have it. In this session we'll talk to those who've been doing it, and put audience questions on the how and why, directly to them.</p>

	<p><b>Speakers</b></p> <p>Felix Egerer, Viticulturist, Unsworth Vineyards (USA)</p> <p>Joao Luis Barroso, Sustainability Coordinator, Wines of Alentejo (Portugal)</p> <p>Sergio Nicolau, Viticulturist and Agronomist, Orgo Regenerative Biology Management (Portugal)</p> <p>Diana Snowden Seysses, Winemaker, Snowden Vineyards (USA)</p> <p><b>Moderator:</b> James Streeter, Chair, SWR (UK)</p>
15:30 - 15:40 pm	<i>Mini break</i>
15:40 - 16:20 pm	<p><b>In the winery: Sustainable design, and building efficiency</b></p> <p>It's clear that applying modern design and thinking to wineries can make them look beautiful. It can also, and usually does, hugely improve energy efficiency. But most wineries don't get the chance to rebuild from the ground up, given the cost. So which are the changes which can deliver energy efficiency, whilst reducing climate impacts and saving money? This session will feature some leading experts to discuss.</p> <p><b>Speakers</b></p> <p>Oscar Bayley, CSR Manager, Famille Perrin (France)</p> <p>Marie Fourure, CSR Project Manager, Famille Perrin (France)</p> <p>Victoria González-Gordon López de Carrizosa, Chief Sustainability Officer, González Byass (Spain)</p> <p>Carlos Manuel Silva, CEO, Amorim Insulation (Portugal)</p> <p><b>Moderator:</b> David Harvey, Raeburn Fine Wines (UK)</p>
16:20 - 16:30 pm	<i>Mini break</i>
16:30 - 17:10 pm	<p><b>Emerging solutions for sustainability in vineyards and wineries (Dragons Den)</b></p> <p>This is the really fun part of the conference. In this session we ask three seasoned wine experts to judge some existing and up and coming solutions from those who believe they have THE solution to one sustainability related challenge or another. 3-4 start ups and solution providers will make 3 minute pitches around specific challenges, and our Dragons will in response, roar (wine will be served, even on Zoom)</p>

	<p><b>Speakers</b></p> <p>David Carter, CEO, Deep Planet (UK)</p> <p>Nicolas Jamin, Oenologist – ENITAB, Member of the board of directors of Aquitaine Biodynamie (France)</p> <p>Dr. Enno Lippold, Owner and Winemaker, Dr. Lippold &amp; Associates - Consulting Enologists (Germany)</p> <p>Jennifer Lynch, Manager, Industrial Redesign &amp; Innovation - Climate &amp; Engineering, Deloitte (Australia)</p> <p><b>Moderator:</b> Richard Bampfield, MW (UK)</p>
17:10 - 17:20 pm	<i>Mini break</i>
17:20 - 18:00 pm	<p><b>What will a sustainable vineyard and winery look like in 2030?</b></p> <p>This session offers both a summing up of what we've learned during this event, and a look forward into the future. Technology cannot save us, but we know it will help a lot. But cultural change around existing practices also matters. How will these factors combine, in that watershed year of 2030, to change how the sustainable vineyard and winery operate? How will such changes, affect how they relate to the rest of the wine value chain? We shall speculate in this closing session. Not to be missed.</p> <p><b>Speakers</b></p> <p>Chris Boiling, Freelance Consultant and Wine Writer (UK)</p> <p>Laura Catena, Owner, Catena Institute of Wine, Argentina (Argentina)</p> <p>Julien Gervreau, Founding Board Member, International Wineries for Climate Action (IWCA) (USA)</p> <p>Jason Haas, Partner &amp; General Manager, Tablas Creek (USA)</p> <p>Dr. Greg Jones, Chief Executive Officer, Abacela (USA)</p> <p><b>Moderator:</b> Dr. Peter Stanbury, Research Director, SWR (UK)</p>

## Speakers list

1. Axel Kollberg, Sustainability Manager - Human Rights in Global Supply Chains, Systembolaget (Sweden)
2. Anu Kultalahti, Researcher, Finnwatch (Finland)
3. Timothy Gore, KPMG, Director, Sustainability Advisory (Climate, Circular Economy & Human Rights) (Sweden)
4. Jimena Sanchez, Network Representative, Amfori (Belgium)
5. Stefano Stefanucci, Director, Equalitas (Italy)
6. Victoria González-Gordon López de Carrizosa, Chief Sustainability Officer, González Byass (Spain)
7. Marta Mendonca, Manager, Porto Protocol (Portugal)
8. Dom de Ville, Director of Sustainability and Social Impact, The Wine Society (UK)
9. Gregoire Letort, Founder, Stealth Mode (Sweden)
10. Marcus Ihre, Sustainability Manager, Systembolaget (Sweden)
11. Marja Aho, Sustainability Manager, Alko (Finland)
12. Andrew Gale, Director of Technical & Sustainability, Enotria & Coe (UK)
13. Stephanie Duboudin, Interim CEO, Winevictoria (Australia)
14. Dr. Charles 'Merf' Merfield, Head of the Future Farming Centre (New Zealand)
15. Stephen Cronk, Chairman of Trustees, Regenerative Viticulture Foundation (UK)
16. Bruno Le Breton, Owner & Winemaker, BLB Vignobles (France)
17. Michele Manelli, Owner and Winemaker, Salcheto Winery (Italy)
18. Cecilia Acosta, Agricultural Manager, Grupo Avinea (Argentina)
19. Sushma Shankar, Co-Founder & COO, Deep Planet (UK)
20. Etelle Higonnet, Environmental and Human Rights Expert, Chevalier de L'ordre National du Mérite (USA)
21. Oscar Bayley, CSR Manager, Famille Perrin (France)
22. Mathieu MEYER, Estate Director, Château Galoupet, (LVMH) (France)
23. Patrick Worms, Senior Science Policy Advisor, CIFOR-ICRAF (Belgium)
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41. Robert Eden, General Manager, Chateau Maris, France
42. Joao Luis Barroso, Sustainability Coordinator, Wines of Alentejo (Portugal)

## Moderators:

1. Dr. Peter Stanbury, Research Director, SWR (UK)
2. Caroline Hermann MW (USA)
3. James Streeter, Chair, SWR (UK)
4. Richard Bampfield MW (UK)
5. David Harvey, Raeburn Fine Wines (UK)
6. Wendy Narby, Wine educator and Founder, Insider Tastings (UK)