



Sustainable Wine Roundtable at ProWein 2024

In partnership with VDP



Location of Stand: Hall 1/ C99

March 10: Day one of ProWein

18:00 - 20:00	<p>VDP Stand Party - Supported by Les Crus Bourgeois</p> <p>To mark the 50th anniversary of VDP and 30th anniversary of ProWein, the SWR is delighted to take part in a joint stand party, which will also see the Simmerlier Union take part.</p> <p>VDP winegrowers will be pouring wines in magnums and food provided from Otto Gourmet baker.</p>
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March 11: Day two of ProWein - CET

10.00 - 10.50	Roundtable discussion: <i>What role will the SWR Global Reference Framework play in transforming sustainability in the global wine industry.</i>
10.50 - 11.00	<i>Mini break</i>
11.00 - 11.50	SWR Member Tasting: <i>Hybrid grape varieties 1959 - 2022: Ageing potential and why they matter for the sustainable future of fine wine?</i> <i>Hosted by Dieter Greiner, Managing Director of Kloster Eberbach</i>
11.50 - 12.00	<i>Mini break</i>
12.00 - 13.30	Networking Lunch - Meet and greet
13.30 - 14.20	Roundtable discussion: <i>How will the SWR Bottle Weight Accord act as catalyst for change in wine packaging.</i>
14.20 - 14.30	<i>Mini break</i>
14.30 - 15.20	SWR Member Tasting: <i>Regional Spotlight - Les Crus Bourgeois journey towards sustainability in Bordeaux</i> <i>Hosted by Richard Bampfield MW</i>
15.20 - 15.30	<i>Mini break</i>

To discuss your involvement in a tasting or roundtable discussion or to organise a meeting, please contact Tom Owtram (SWR General Manager) - tom@swroundtable.org



15.30 - 16.30	Roundtable discussion: <i>Why improving labour standards in the wine industry requires a global collaborative approach.</i>
16.30 - 16.40	<i>Mini break</i>
16.40 - 18.00	Networking Drinks (Featuring SWR member wines)

March 12: Day three of ProWein - CET

10.00 - 10.50	SWR Open Meeting & Networking
10.50 - 11.00	<i>Mini break</i>
11.00 - 11.50	SWR Member Tasting: Regional Spotlight - <i>Discover the story behind the Reyneke Cornerstone project in South Africa</i> <i>Hosted by Rudiger Gretschel, Production Director, Vinimark</i>
11.50 - 12.00	<i>Mini break</i>
12.00 - 13.30	Networking Lunch - Meet and greet
13.30 - 14.20	SWR Open Meeting & Networking
14.20 - 14.30	<i>Mini break</i>
14.30 - 15.20	SWR Member Tasting: Regional Spotlight (<i>Coming soon</i>)
15.20 - 15.30	<i>Mini break</i>
15.30 - 16.20	SWR Open Meeting & Networking
16.20 - 17.00	Networking Drinks / Finish

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